



EUROPEAN COMMISSION

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**COMMISSION STAFF WORKING PAPER**

**accompanying the**

**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND  
THE COUNCIL**

**on the implementation of Council Regulation (EC) No 814/2000 on information  
measures relating to the common agricultural policy**

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## ANNEX I - GRANTS

**TABLE I - SPECIFIC MEASURES BY MEMBER STATE**

Member States	2009			2010			Total applications 2009-2010	Total awarded 2009-2010		Not awarded/cancelled
	Applications	Awarded	Not awarded/cancelled	Applications	Awarded	Not awarded/cancelled		Awarded	%	
AT				1	1		1	1	1,39%	
BE*	12	5	7	8	4	4	20	9	12,50%	11
BU	2	1	1	11	4	7	13	5	6,94%	8
CY									0,00%	
CZ				2	1	1	2	1	1,39%	1
DE	1	1		3		3	4	1	1,39%	3
DK	4	1	3	1		1	5	1	1,39%	4
EL	8	1	7	10	1	9	18	2	2,78%	16
ES	15	5	10	27	4	23	42	9	12,50%	33
ET	2	2					2	2	2,78%	
FI									0,00%	
FR	8	3	5	9	3	6	17	6	8,33%	11
HU	3	1	2	3	1	2	6	2	2,78%	4
IE	1	1		1	1		2	2	2,78%	
IT	49	11	38	42	11	31	91	22	30,56%	69
LT									0,00%	
LV				3		3	3		0,00%	3
LU									0,00%	
MT	1		1	2	1	1	3	1	1,39%	2
NL	1		1	1	1		2	1	1,39%	1
PL	11	3	8	2		2	13	3	4,17%	10
PT	2		2	1		1	3		0,00%	3
RO	4		4	6	2	4	10	2	2,78%	8
SK				1		1	1		0,00%	1
SL	2	1	1	3		3	5	1	1,39%	4
SV	1		1				1		0,00%	1
UK	2	1	1	2		2	4	1	1,39%	3
<b>Total</b>	129	37	92	139	35	104	268	72	100,00%	196

\* including European organisations based in Brussels

**ANNEX II – FINANCIAL IMPLICATIONS 2009-2010**

**TABLE II.1**

**FINANCIAL IMPLICATIONS OF**

**THE ACTIVITIES UNDERTAKEN BY DG AGRICULTURE IN 2009**

<b>Date</b>	<b>Place</b>	<b>Nature of activity</b>	<b>Commitments (in EUR)</b>
		<b><u>FAIRS</u></b>	
		Participation of DG AGRI: creation and equipment of a stand including rental of a space and organisation of events	
9-12.09.2009	Latvia (Riga)	<b><u>Riga Food</u></b>	119.938
6-10.05.2009	Romania (Cluj Napoca)	<b><u>Agraria 2009</u></b>	136.628
13-15.05.2009	Northern Ireland	<b><u>Balmoral Fair (with Commission Representation in NI)</u></b>	16.000
07-10.07.2009	UK (Warwickshire)	<b><u>Royal Show</u></b>	131.638
14-17.09.2009	Poland (Poznan)	<b><u>Polagra Food</u></b>	126.751
09-13.02.2010	Spain (Zaragoza)	<b><u>Fima 2010</u></b>	187.074
11-24.04.2010	Estonia (Maamess Tartu)	<b><u>Maamess 2010</u></b>	127.625
08-17.05.2010	France (Bordeaux)	<b><u>Foire agricole d'Aquitaine 2010</u></b>	150.292
		<b><u>Others</u></b>	
		<b><u>Total</u></b>	<b><u>995.946</u></b>
		<b><u>CONFERENCES/SEMINARS</u></b>	
12-13.09.2009	Belgium (Brussels)	<b>Contribution to conference on Quality under CZ Presidency</b>	36.370

11-13.06.2009	Croatia (Zagreb)	<b>Conference on enlargement</b>	188.201
23-24.11.2009	Sweden (Lund)	<b>Contribution to rural development conference "Climate Smart Food" under Swedish Presidency</b>	29.275
22.04.2010	Belgium (Brussels)	<b>IFAJ conference</b>	15.000
26.03.2010	Belgium (Brussels)	Conference "What future for milk?"	90.000
		<b>Others</b>	1.400
		<b><u>Total</u></b>	<b><u>360.246</u></b>
		<b><u>INFORMATION CAMPAIGNS</u></b>	
2009-2010		<b>Tasty bunch campaign</b> Web campaign and school events	569.590
2009		<b>"What will tomorrow be like?"</b> Cinema distribution of the clip in the 27 Member States	1.355.083
		<b><u>Total</u></b>	<b><u>1.924.673</u></b>
		<b><u>SURVEYS AND OTHER COMMUNICATION ACTIONS</u></b>	
2009		<b>Eurobarometer Quantitative survey</b> - opinion poll in the 27 Member States	413.630
2010		<b>Eurobarometer Qualitative survey</b> - Focus groups in 15 MS (the remaining 12 will be made under a separate contract on the 2010 credits)	245.000
		<b><u>Total</u></b>	<b><u>658.630</u></b>
		<b><u>PUBLICATIONS</u></b>	
2009-2010		<b>Distribution and storage 2009-2010</b>	75.000

2009		<b>Brochures</b> - Genetic resources - CAP Today - Brochures for kids - Simplification - Biofuels - Quality - Newsletters	178.751
2009		<b>Factsheets</b> - Forest Management - Agriculture and enlargement - PAC 2004-2009	29.345
2009		<b>Reprints</b>	58.560
2008-2009		<b>Reports</b> - Statistics Agriculture (2008 & 2009) - Statistics Rural Development (2009)	20.298
2010		<b>Europa School Diary</b>	300.000
2009		<b>Promotional material</b>	40.016
2009		<b>Design Visual Identity</b>	21.782
2009		<b>Calendar</b>	14.518
2009		<b>Printing on demand</b>	10.000
2009		<b>Various</b>	10.369
		<b>Total</b>	<b><u>758.639</u></b>
		<b><u>MULTIMEDIA</u></b>	

2009		Creation of web pages on Documentum	29.880
		<b>Total</b>	<b><u>29.880</u></b>
		<b><u>VARIOUS</u></b>	
2009		Writing	17.640
		<b>Total</b>	<b><u>17.640</u></b>
		<b><u>TOTAL</u></b>	<b>4.745.654</b>

**TABLE II.11**

**FINANCIAL IMPLICATIONS OF**

**THE ACTIVITIES UNDERTAKEN BY DG AGRICULTURE IN 2010**

<b>Date</b>	<b>Place</b>	<b>Nature of activity</b>	<b>Commitments (in EUR)</b>
		<b><u>FAIRS</u></b>  Participation of DG AGRI: creation and equipment of a stand including rental of a space and organisation of events	
5-13.05.2010	Portugal (Santarem)	<b>47<sup>a</sup> Feira Nacional de Agricultura de Santarém</b>	194.598
18-19.07.2010	Belgium (Brussels)	<b><u>Agriculture, flavour for life fair, Place St Catherine</u></b>	300.000
23-26.07.2010	Belgium (Libramont))	<b><u>Foire de Libramont</u></b>	130.233
21-26.08.2010	Slovenia	<b><u>Gornja Radgona</u></b>	126.669
21-23. 09.2010	Ireland	<b><u>National and European Ploughing Championships</u></b>	133.211
20-23.10.2010	Sweden (Elmia)	<b><u>Elmia Fair</u></b>	128.129
21-25.10.,2010	Italy (Turin)	<b><u>Salone del Gusto</u></b>	175.699

26-29.01.2011	Hungary (Budapest)	<b><u>Agro + Mash Expo</u></b>	129.484
21-30.01.2011	Germany (Berlin)	<b><u>Grüne Woche</u></b>	349.066
		<b><u>Total</u></b>	<b><u>1.667.089</u></b>
		<b><u>CONFERENCES/SEMINARS</u></b>	
19-20.07.2010	Belgium (Brussels)	<b>CAP post 2013</b>	354.557
		<b><u>Total</u></b>	<b><u>354.557</u></b>
		<b><u>COMMUNICATION CAMPAIGNS</u></b>	
2010		<b>Public Debate</b> "CAP post 2013".Management of contributions submitted.	344.606
2010		<b>Video-Newspackage</b> "Communication on the CAP"	54.179
2010		<b>Clip</b> "What will tomorrow be like?"  Cinema distribution of the clip in the 27 Member States	1.101.222
		<b><u>Total</u></b>	<b><u>1.500.007</u></b>
		<b><u>SURVEYS</u></b>	
2010		<b>Eurobarometer Qualitative survey</b>  - Focus groups in the remaining 12 countries (the first 15 MS had been done under the 2009 credits)	138.143
		<b><u>Total</u></b>	<b><u>138.143</u></b>
		<b><u>PUBLICATIONS</u></b>	
2010-2011		<b>Distribution and storage 2010-2011</b>	128.519
2010		<b>Brochures</b>  - How the EU's agriculture and development policies fit together	13.455



		- Europe & Agriculture - Brochures for kids	
2010		<b>Leaflets</b> - Cap reform leaflet - Europe's forests - Climate change and European Agriculture - Policy Coherence leaflet	42.629
2010		<b>Reprints</b>	21.792
2009		<b>Reports</b> - Statistics Agriculture (2009) - Statistics Rural Development (2009)	28.399
2010-2011		<b>Europa School Diary</b>	300.000
2010		<b>Promotional material</b>	69.357
2010		<b>Calendar</b>	4.445
2010		<b>Printing on demand</b>	1.690
		<b><u>Total</u></b>	<b><u>610.286</u></b>
		<b><u>VARIOUS</u></b>	
2010		Writing	6.000
2010		Advice	4.881
		<b><u>Total</u></b>	<b><u>10.881</u></b>
		<b><u>TOTAL</u></b>	<b><u>4.280.963</u></b>