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ANNEX 1

ANNEX

to the

**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE
COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE
COMMITTEE OF THE REGIONS**

**on the implementation, results and overall assessment of the 2013 European Year of
Citizens**

THE 2013 EUROPEAN YEAR OF CITIZENS AT A GLANCE

- **Budget actually committed: EUR 3,842,849.92**

- **EU-wide information & communication campaign**
 - 59 EYC2013 *Ambassadors* from 22 Member States
 - 56 EYC2013 *Faces of the Year* from 21 Member States
 - 39 EYC2013 *Spokespersons* from 14 Member States
 - More than 230 partnerships in 27 Member States
 - 149 EYC2013 web banners' placements across Member States
 - 686,000 pieces of EYC2013 promotional material distributed via 33 EC Representation Offices
 - EYC2013 Website (01/01/2013- 31/012/2013):
 - Visits 338,590
 - Unique Visitors 259,377
 - Page Views 867,807
 - EYC2013 VNR (video news release) watched 350 times on YouTube without advertising
 - 973,368 views of the EYC2013 viral spot
 - 3,100 pro bono placements of EYC2013 radio spot
 - 5,976 respondents to 11 Polls through EYC2013 Facebook App
 - 80,568 Facebook users visited the EYC2013 Photo competition, which received 894 submissions

- **Participatory events**
 - 51 Citizens' Dialogues in all Member States - around 17,000 physical participants & 105,000 followers on social media
 - 363 flanking events organised by EC Representation Offices to support the preparation of and the follow-up to Citizens Dialogues
 - 91 European Year of Citizens Alliance (EYCA) events – around 24,000 physical participants
 - 13 Youth on the Move events - around 98,000 physical participants
 - 612 registered events on EYC2013 website – around 122,000 physical participants
 - Over 800 European Youth Week 2013 events organised at national level, ranging from small to big scale (with over 1000 participants)